



USATF *Pacific* Board of Athletics

7:30pm-9:15pm, September 17, 2024

Meeting Minutes

Roll Call (7:30 pm - 7:35 pm)

Attendees: Ajay Padgaonkar, Alice Smith, Beth Price, Carl Rose, Charles Murphy, Charlotte Sneed, Colleen Barney, Cris Houston, Cynci Calvin, Danielle Domenichelli, Darren Peters, Dena Evans, Denise Williams-West, Don Mosbacher, Donene Vukovich, Ed Holliswandner, Eder Tostado Padilla, Fred Baer, Humberto (AL) Hernandez, Irene Herman, J.R. Herberle, Jason Mawdsley, Jean Pommier, Jim Waldron, John Monsoor, Jon Price, Jorn Jensen, Kathy De Contreras, Lee Webb, Lena Watts, Lynn Garcia, Matt Bogdanowicz, Meia Tezeno, Phil Leake, Robert Benoy, Robert Hooper, Ryan Cowley, Theodore Hayes, Tom Bernhard, Tony Gates, Tori Busto, Traevon Williams, William Bartel, Andy Crawford, Elena Bruckner, Tim Lee

- 7:36 pm - 7:42 pm: **Review of May 21 Meeting Minutes**
 - Cori reviewed the minutes from the previous meeting, with minor corrections noted.
 - **Action:** Motion to approve the amended minutes was made and seconded, passing with full approval.
- 7:43 pm - 8:05 pm: **Treasurer's Report & 2025 Budget Planning**
 - John Monsoor presented a summary of the financial status, noting positive membership revenue trends and stable investment income.
 - **Key Financial Points:**
 - Membership income is on track, with both adult and youth segments performing as anticipated.
 - Investment income has contributed positively, currently up by approximately \$60,000.
 - **Budget Concerns:** Awards banquet expenses exceeded initial allocations, prompting a need for stricter budget monitoring.
 - Questions were raised regarding investment income distribution, with John clarifying a recent fund transfer to streamline operations.
 - **Action:** Motion to approve the treasurer's report passed following discussion.
- 8:06 pm - 8:15 pm: **Orlando Convention (Dec 5-8, 2024) and Future Conventions**
 - Irene Herman reviewed plans for the December convention, announcing that future conventions will alternate between in-person and Zoom formats.
 - **Action:** Committees are to nominate their representatives for the Orlando convention as soon as possible, with reminders to be sent by Irene.
- 8:16 pm - 8:30 pm: **Strategic Planning Update**

- J.R. discussed progress on the strategic planning initiatives for 2025-2028, focusing on youth engagement, grant distribution, and overall membership growth.
- **Grant Status:** The GTM \$5000 grant and Media Grant of \$2000 will support outreach efforts and youth programs.
- **Action:** Members were reminded to submit new strategic initiatives directly to J.R. by email for consideration.
- 8:31 pm - 8:35 pm: **Foundation and Youth Grants Report**
 - Shirey provided an update on youth funding, including the Foundation's current efforts to secure additional grant support for youth athletics.
 - Discussion included plans to align youth program funding with strategic goals. Further details will be presented in November.
- 8:36 pm - 8:45 pm: **Awards Planning and Deadlines**
 - Awards Chairs Ryan Cowley and Leroy Milam emphasized the importance of timely nominations for the Pacific Hall of Fame, Tom Moore Award, and Association Service awards.
 - **Deadline:** November 15 was set as the final date for award nominations to ensure timely ordering.
 - **Action:** Committee chairs are to coordinate with Ryan and Leroy to finalize award selections and avoid last-minute expenses.
- 8:46 pm - 8:52 pm: **2025 Annual Recognition Banquet**
 - Fred Baer and Irene confirmed details for the 2025 Recognition Banquet, scheduled for February 8 at the Vibe Building in Foster City. The location was selected for accessibility and ample parking.
 - Irene and Fred reviewed logistical arrangements and encouraged early planning for a successful event.
- 8:53 pm - 9:00 pm: **Masters Track & Field Grand Prix & Membership Drive**
 - Matt Bogdanowicz reported on the Masters Track & Field Grand Prix program, targeting ages 19-99. Participation levels have risen, but further outreach is needed.
 - The program aims to increase member engagement, especially among younger athletes within the 25-35 age group.
 - The National Masters Track & Field Championship 2024 was also discussed, with Consultant John Mansoor assisting in coordination.
 - **Action:** A committee will meet to explore continued efforts for membership growth in the Masters segment.
- 9:01 pm - 9:09 pm: **Official Assignments & Ethics Standards**
 - Phil Leake updated on official assignments, reminding members of the ethics code and the importance of professional conduct.
 - Recruitment challenges remain, especially in securing officials under age 40. Phil proposed an incentive-based recruitment plan to increase official numbers, which will be further explored at the next meeting.
 - **Action:** Officials were encouraged to uphold the association's values and ethics in all interactions, especially with athletes and coaches.
- 9:10 pm - 9:20 pm: **Championship Competition Events**
 - A review of upcoming championship events was presented, including:

- **Collegiate Events:** The 2024 Division 1 Cross Country Mountain West Regional in Reno, directed by Kirk Elias, and the Division II Nationals in November.
- **Indoor Track Meets:** The Reno Holiday Classic, scheduled for December 27-29, and two additional indoor meets in February, including one on February 1, 2025, just before the awards banquet.
- **MUT Events:** The 2025 50K USATF Championship in Marin Headlands has been successfully awarded based on prior event success.
- **Action:** Members coordinating these events were reminded to communicate with Rob to ensure all events are properly calendared for officials.
- **New Business**
 - The next board meeting is scheduled for November 19, 2024, via Zoom. Members were encouraged to prepare updates and submit reports to Cori Evans for inclusion on the agenda.

Adjournment

- **Motion to Adjourn:** Charlotte Sneed moved to adjourn, seconded by Phil Leake.
- The meeting concluded at 9:15 pm.